

On-Premises vs. Cloud

A Benefit Analysis

BriefCam

The Freedom of Choice

With the plethora of technology solutions available today, organizations are fortunate to have freedom of choice when it comes to software deployment. However, with the multitude of options comes buzzwords and industry terms that make it difficult for decision makers to muddle through. Let's dive in, debunk the differences, and empower you to select the deployment option that's best for your unique needs and environment.

OPTION 1

On-Premises

When it comes to IT decisions, configurations, and customizations, on-prem video analytics solutions offer your business greater control.

Connectivity



Benefits

IT Control



Customizability



VS.



Rapid Deployment

OPTION 2



Flexibility

Benefits

Cloud Based



Cost Efficient & Scalable

Several drivers are increasing the popularity of cloud services, such as budget considerations, implementation timelines, and staffing requirements.



Ensuring Security & Compliance

Both deployment approaches can support the highest levels of security and compliance. The main difference is who is responsible for maintaining regulatory requirements. Cloud-based implementations require the software provider to meet regulatory data protection requirements, while compliance is the end user's responsibility in on-premises installation.

Learn more about Cloud and On-Premises video analytics deployment here:

www.briefcam.com