

BriefCam Launches First-of-its-Kind CCTV Video Synopsis Technology for Rapid Browsing and Indexing Of Captured Video

With video synopsis, one day of surveillance camera footage can be condensed into a few minutes enabling real time results at significantly reduced costs

Neve Ilan, Israel, February 2, 2009 – BriefCam (www.briefcam.com), a unique provider of systems for video synopsis and indexing of surveillance camera content, today announced the launch of a ground-breaking technology for summarizing CCTV footage. The first-of-its-kind technology allows for one day of surveillance camera footage to be summarized into as little as a few minutes, enabling the rapid review and indexing of captured video.

Video synopsis provides a summarized video clip of the original full-length video footage. The synopsis is made possible by presenting concurrently multiple objects and activities that have occurred at different times. Clicking on any individual object or event in the clip invokes the original unabridged video for targeted review.

With affordable video summarization, BriefCam enables the rapid review of captured video to assess reported incidents and occurrences, as well as the uncovering and discovery of incidents that may never have been exposed in the past due to the high cost of manual video review. Municipalities, transportation centers, border control, banks, office building management, retailers and just about anyone using video surveillance can leverage video synopsis to better monitor and safeguard their locations and facilities.

“Current CCTV technology makes the review of video surveillance footage a costly and time intensive task often requiring a large team to view and analyze captured video,” said Gideon Ben-Zvi, chairman and president of BriefCam. “BriefCam’s technology is key to giving police departments, airport security personnel, store managers, homeowners and practically anyone using video surveillance the ability to react faster and more efficiently. In conjunction with existing surveillance solutions, video synopsis will take the CCTV industry to new levels of effectiveness.”

When used in conjunction with existing video surveillance solutions, video synopsis facilitates the review of captured surveillance video at rates of up to 1000 times faster than is currently achievable.

“Most captured video is never examined, unless a high priority incident, such as a terror attack or murder, warrants the expensive review,” noted Ben-Zvi. “As such, many cases of misconduct go undiscovered. Our ability to provide rapid, cost efficient video browsing will revolutionize the investigation of security breaches, fraud, terror incidents and internal threats as well as serving to improve employee performance.”

About BriefCam

BriefCam is a unique provider of video synopsis solutions for CCTV surveillance cameras. With BriefCam technology, one day of surveillance camera footage can be condensed into as little as a few minutes, enabling the rapid review and indexing of captured video at significantly reduced costs. This innovation makes CCTV a cost and time efficient security solution for the public sector, businesses and individuals worldwide.

BriefCam products are designed to seamlessly interface and complement existing video surveillance and analytic solutions, a wide range of DVR and NVR devices, and advanced IP cameras. Its products complement existing video surveillance and analytics solutions for municipalities, transportation centers, border control, banks, office building management, retailers and others.

The initial technology of video synopsis was developed by world-renowned Professor Shmuel Peleg at The Hebrew University in Jerusalem, and was coordinated with the Yissum Research Development Company of the university. Professor Peleg is also co-founder of BriefCam and serves as Chief Scientist. Founded in December 2007, BriefCam's Chairman is Gideon Ben-Zvi. The company is headquartered in Neve Ilan, Israel. For more information, visit www.briefcam.com.

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