



BriefCam Video Synopsis Uniquely Embedded in OnSSI Ocularis

OnSSI's Ocularis enhanced with BriefCam Video Synopsis technology lets users "get the brief" – enabling review of 24 hours of video in minutes



(OnSSI BriefCam Video Synopsis)

Neve Ilan, Israel and Pearl River, NY; September 14, 2009 – BriefCam, Ltd. (www.briefcam.com), a developer and provider of Video Synopsis systems for reviewing, analyzing and indexing of surveillance camera content, and On-Net Surveillance Systems, Inc. (OnSSI) (www.onssi.com) today announced the full embedding of BriefCam's Video Synopsis technology into OnSSI's award-winning Ocularis Video Management Platform.

Embedding the Video Synopsis module from Briefcam inside the Ocularis Client provides significant advantages when compared to a VMS solution that is simply integrated. With the embedded solution, the customer saves the cost of acquiring additional dedicated hardware needed to run the Video Synopsis application. Even more significantly, the Video Synopsis application runs inside the Ocularis viewing client as an embedded video, similar to the other video surveillance camera streams, rather than in a separate window running as a separate application.

OnSSI is the first vendor to adopt Video Synopsis technology inside its client application and is the exclusive NVR provider of embedded Video Synopsis for North America. BriefCam's Video Synopsis application will be offered as an optional module embedded within Ocularis' rich functionality and user-friendly environment, enabling users to benefit from significant time-savings during the investigative process.

Licensing to OnSSI is a very significant vote of confidence for us," said Gideon Ben-Zvi, chairman and president of BriefCam. "Video Synopsis gives OnSSI an edge by providing a new technology that differentiates them from the rest and familiarizes users with an easy-to-use, powerful tool that, for the first time, makes reviewing all video feeds possible, and part of the daily security routine".

BriefCam's Video Synopsis is a proprietary image-processing technology that creates a summary of original full-length surveillance video and gives users the ability to review hours of footage in just a few minutes time. Video Synopsis enables the rapid review and indexing of captured video footage -- with an index to the original source video; real-time video feed online and archival video footage offline -- for on-the-spot event tracking, forensics and evidence discovery. BriefCam can provide a complete representation of all

events occurring during 24 hours of video footage in a condensed clip, as short as a few minutes long. The synopsis is made possible by simultaneously presenting multiple objects and activities that have occurred at different times.

Ocularis is an open-architecture, non-proprietary, video-centric PSIM (Physical Security Information Management) software platform that allows users to view, manage, and record video from an unlimited number of IP and non-IP video surveillance camera, while integrated with other physical security and transactions systems.

"No one can watch 24 hours of surveillance video yet CCTV deployment worldwide continues to grow exponentially," said Gadi Piran, President and CTO of OnSSI.

"Ocularis is the first surveillance product to embed Video Synopsis; we now offer clients an enhanced product suite that meets the unmet global need to browse video, investigate and identify incidents rapidly, and take action."

OnSSI Ocularis with Video Synopsis powered by BriefCam will be presented at ASIS 2009, September 21-24, 2009 at the OnSSI booth # 1639.

About BriefCam

BriefCam, Ltd. is a developer and provider of video synopsis solutions for CCTV surveillance systems. BriefCam technology summarizes hours of events into a "brief" that takes just a few minutes to watch – with an index to the original source video – whether real-time feed online or archival footage offline. Video Synopsis (VS) enables operators to use their experience and instincts to make decision faster and better, at significantly reduced cost to the public sector, businesses and individuals worldwide. BriefCam products interface seamlessly with existing video surveillance and analytic solutions; a wide range of DVR / NVR devices, advanced IP cameras; and complement existing video surveillance and analytics solutions for municipalities, transportation centers, border control, banks, office building management, retailers and others. Partnerships range from fully embedding VS technology into OnSSI's Ocularis product line through integration within Milestone Systems' XProtect product line, Pelco's 8100 series, Verint, Vicon, Axis Communication, Magal-Senstar, Nice, Panasonic, Genetech, DVTel and Sony. Founded in December 2007, BriefCam, Ltd. is headquartered in Neve Ilan, Israel with offices in San Mateo, California. For more information: www.briefcam.com

About OnSSI

On-Net Surveillance Systems Inc. offers the industry's most comprehensive IP video surveillance control and management solution. Ocularis is a unified platform with unprecedented levels of user-intuitiveness, open architecture and scalability. Our clients are able to choose 'best-of-breed' components; combined in any configuration for any size application, enabling all users to realize significant productivity and performance improvements. With core competencies rooted in both the IT and professional security markets, OnSSI's IP solutions deliver substantial value to thousands of installations globally, in public safety, government, enterprise, industrial, and educational settings. For more information: www.onssi.com

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