

BriefCam Adds NICE Systems As Technology Partner

BriefCam's Video Synopsis technology integrated to NiceVision's video surveillance solution enables users to compact hours of footage into a minutes-long "brief"

Neve Ilan, Israel, November 11 2009 – BriefCam Ltd., (www.briefcam.com), a developer and provider of Video Synopsis systems for reviewing, analyzing and indexing of surveillance camera content, today announced that it has added NICE Systems Ltd., the leading provider of enterprise and security solutions as a technology partner.

NiceVision users can now also integrate to BriefCam to benefit from Video Synopsis technology, which creates a summary of original surveillance video and gives users the ability to review hours of footage in just a few minutes time.

NICE Systems is a global enterprise and security solutions powerhouse, providing solutions that enable organizations to operate in an insightful and proactive manner, and take immediate action to ensure safety and security and to improve business and operational performance. NICE security solutions are installed with thousands of enterprise-class customers worldwide. Leading security organizations around the world use NICE solutions to protect city centers, transportation hubs, enterprise campuses and critical infrastructure. NICE helps security organizations to better detect, verify, respond to, investigate and resolve incidents, in order to ensure the safe-keeping and protection of assets, infrastructure, and people.

Video Synopsis is BriefCam's major innovation, a proprietary image-processing technology that synopsisizes original full-length videos. BriefCam then provides a complete representation of all events occurring during hours of video footage in a condensed clip as short as a few minutes in length.

The synopsis is made possible by simultaneously presenting multiple objects and activities that have occurred at different times. Video Synopsis enables the rapid review and indexing of captured video footage -- with an index to the original source video; real-time video feed online and archival video footage offline -- for on-the-spot event tracking, forensics and evidence discovery.

"We're extremely pleased to announce our technology partnership with an industry leader such as NICE Systems," said Gideon Ben-Zvi, President, Chairman and Co-founder of BriefCam. "By making affordable video summarization widely available, we solve the need, as yet unmet, to browse the countless hours of video footage generated daily, all over the world. BriefCam's technology integrated with NICE's solution, provides essential tools for reporting incidents and occurrences as they happen, as well as the forensic investigation of incidents that otherwise might never have been exposed due to the high cost of manual video review."

BriefCam will be presenting the BriefCam VS Online integrated solution and stand-alone BriefCam VS Forensics product at Milipol 2009, November 17-20 in Paris, France, and the LEVA 20th Anniversary Training Conference, November 18-20 in Fort Worth, TX.

About BriefCam

BriefCam, Ltd. is the developer and provider of Video Synopsis solutions for CCTV surveillance systems. BriefCam's Video Synopsis (VS) technology summarizes hours of events into a "brief" that takes just minutes to watch – with an index to the original source video – whether real-time feed online or archival footage offline. BriefCam products interface seamlessly with existing video surveillance and analytic solutions, a wide range of DVR / NVR devices, advanced IP cameras; and complement existing video surveillance and analytics solutions for municipalities, transportation centers, border control, banks, office building management, retailers and others. Technology partners include: Axis Communication, DVTel, Genetec, Magal-Senstar, Milestone Systems, NICE Systems, On-Net Surveillance Systems (OnSSI), Panasonic, Pelco, Sony, Verint and Vicon. Founded in December 2007, BriefCam, Ltd. is headquartered in Neve Ilan, Israel with sales offices in the US. For more information: www.briefcam.com.

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