



BriefCam and Milestone Systems Announce Integration Partnership

BriefCam's Video Synopsis™ technology, integrated with the open platform Milestone XProtect™ IP video management software, condenses 24 hours of CCTV footage into a few minutes

Copenhagen / Israel – 12 May, 2009 - BriefCam Ltd., a unique provider of systems for video synopsis and indexing of surveillance camera content, announced today an integration partnership with Milestone, the leading open platform company within IP video management software. Users of Milestone XProtect will now be able to utilize BriefCam's first-of-its-kind technology, which allows for one day of surveillance camera footage to be summarized into as little as a few minutes, enabling the rapid review and indexing of captured video.

BriefCam's Video Synopsis™ technology provides a summarized video clip of the original full-length video footage. The synopsis is made possible by presenting concurrently multiple objects and activities that have occurred at different times. Clicking on any individual object or event in the clip invokes the original unabridged video for targeted review.

With affordable video summarization, BriefCam enables the rapid review of captured video to assess reported incidents and occurrences, as well as the uncovering and discovery of incidents that may never have been exposed in the past due to the high cost of manual video review.

Milestone XProtect IP video management software provides a powerful platform for easy-to-use, best-of-breed surveillance solutions, handling unlimited numbers of cameras, servers, users and sites. The open architecture and strong Milestone business model are creating a growing base of Milestone Solution Partners, engendering even more comprehensive implementations with integrations that include analytics, access control. Point-of-Sale, building management systems, etc.

"No matter the size of installation, however, any video system operator can now benefit from saving time when reviewing video recordings, thanks to this Briefcam integration with Milestone. Redefining the possibilities of how stored video can be used, BriefCam has made a truly unique solution for summarizing stored video streams," stated Martin Kaufmann, MSP Program Manager at Milestone Systems.

"BriefCam is thrilled to be working with Milestone to provide top surveillance technology for security professionals," said Gideon Ben-Zvi, chairman and president of BriefCam. "BriefCam's technology is key to giving security personnel, retail managers, homeowners and others the ability to react faster and more efficiently in managing their security needs. We look forward to working closely with Milestone in giving people the tools they need to achieve rapid results."

PRESS RELEASE

Both companies are attending this week's IFSEC conference in Birmingham. BriefCam will be located in Hall 4, Booth F20. Milestone will be located in Hall 4, F140.

About BriefCam

BriefCam is a unique provider of video synopsis solutions for CCTV surveillance cameras. With BriefCam technology, one day of surveillance camera footage can be condensed into as little as a few minutes, enabling the rapid review and indexing of captured video at significantly reduced costs. This innovation makes CCTV a cost and time efficient security solution for the public sector, businesses and individuals worldwide.

BriefCam products are designed to seamlessly interface and complement existing video surveillance and analytic solutions, a wide range of DVR and NVR devices, and advanced IP cameras. Its products complement existing video surveillance and analytics solutions for municipalities, transportation centers, border control, banks, office building management, retailers and others.

The initial technology of video synopsis was developed by world-renowned Professor Shmuel Peleg at The Hebrew University in Jerusalem, and was coordinated with the Yissum Research Development Company of the university. Professor Peleg is also co-founder of BriefCam and serves as Chief Scientist. Founded in December 2007, BriefCam's Chairman is Gideon Ben-Zvi. The company is headquartered in Neve Ilan, Israel. For more information, visit www.briefcam.com.

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About Milestone

Founded in 1998, Milestone Systems is the leading global developer of open platform IP video management software. XProtect™ gives users a powerful surveillance solution that is easy to manage, reliable and proven in more than 50,000 customer installations. With support for the industry's widest choice in network hardware and integration with other systems, XProtect provides best-of-breed solutions to "video enable" organizations - reducing costs, optimizing processes, protecting people and assets. With headquarters in Denmark and ten international offices, Milestone software is sold through authorized partners in 90 countries. For more information please visit www.milestonesys.com.

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